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| Copy (2) of prize cards.jpg |
| **2022 YEARBOOK ADVERTISEMENT ORDER FORM**COVID lockdown has been a tough time for us all with no shows and breeding plans put on hold.**So for this yearbook only, the Northern wants to give back.**We invite you to book advertisements in the yearbook at special **\*\* LOCKDOWN-KNOCK-DOWN PRICES!! \*\***Only **£20** for your first colour page and **all subsequent pages** just **£5** per page.Special rate for **PET OWNERS** (who do not show their dogs) of **£5** per page. |
| Your name: |  | Your affix: |
| Your postal address: |  | Telephone: |
| Your email: |  |  |
|  **Please note this issue will be ready for CRUFTS 2022**  |  | **Number required** |
| One full colour page with text and colour photograph/s | £20 |  |
| All subsequent pages | £5 |  |
| Pet pages | £5 |  |
| Please return/email this completed form to JOHN GOODWIN to book your space **by 15 SEPTEMBER 2021**All copy, photos and payment must be received if possible **by 30 NOVEMBER 2021**By direct bank payment to: Sort Code 40-19-15 | a/c no: 02049686Overseas Members: direct bank payments: please contact the Treasurer for the IBANOr send a cheque to the Treasurer, ADRIAN TONNER, payable to ***The Northern King Charles Spaniel Club***You can ONLY submit photographs as follows:1. **As a high resolution (minimum 300 pixels per inch JPEG photo**
2. **Within a finished PDF advert (see below right)**

Text can be provided separately in a WORD doc format. Adverts with larger photos and less text have more impact. Keep text to an absolute minimum and make sure it will fit onto an **A5** page and still be readable when printed.Original photos for scanning cannot be acceptedIf you do not have pre-designed artwork, you can send your text in an email or WORD attachment with your JPEG photos and John will design your ad for you. Proofs will be emailed prior to publication.*Hard copy adverts that need to be re-typed will not be accepted.* |
| **Help and information****Stephen Smith (Chair)****Tel: 01332 663579****Justacharma@hotmail.co.uk** | **Booking forms, advert copy and any design requests** **John Goodwin****Tel: 07584 494987****(please leave a** **message or text)****diggledogs@yahoo.co.uk** | **PDFs**For anyone wanting to submit finished artwork (PDF) the page size is **A5 PORTRAIT****Do not compose on A4 or the text may not fit the page** **or be too small to read****Good photos say much more than lots of text!****YOU MUST LEAVE AT LEAST 1CM AROUND THE EDGE CLEAR OF ANY TEXT OR PHOTOS OR THEY MAY BLEED OFF THE PAGE WHEN PRINTED** |